

Program: Bachelor of Commerce (Economics and Analytics)					Semester: III		
Course: Intellectual Property Rights					Code:		
AY:2024-25							
Teaching Scheme				Evaluation Scheme			
Lectures	Practical	Tutorial	Credits	Theory		Practical	
				Internal	External	Internal	External
30	Nil	Nil	02	20	30	Nil	Nil
Internal Component							
Class Test			Assignments			Class Participation	
10			10			Nil	
Learning Objectives							
<ul style="list-style-type: none"> • To comprehend the significance of Intellectual Property Law in business • To enable to understanding of Intellectual Property Law and to analyze IPR in the context of business enterprise 							
Learning Outcomes							
<p>The learners will be able to:</p> <ul style="list-style-type: none"> • Develop an understanding about the Intellectual Property owned by Business enterprises • Build understanding of legal protection accorded to Intellectual Property under the respective Acts. 							
Pedagogy							
<ul style="list-style-type: none"> • Lecture, Audio-visual, Research Papers, Case Studies, Simulations, Assignments, Project work, Group Discussions. 							

Module	Module Content	Module wise Pedagogy Used	Duration of Module
I	<p>Introduction to Intellectual Property Rights and its Evolution</p> <ul style="list-style-type: none"> • Intellectual Property Rights an intangible asset • Evolution of monopoly rights & origins of IPR systems • Significance of IPR for Business Organisations • Protection of IPR and relevant clauses in Employment contracts <p>Trademarks,– Iss – legal perspective</p> <ul style="list-style-type: none"> • Meaning of Trade Mark • History & development • The Trade Marks Act ,1999 • Basic legal concepts – Role and function of Trademark • Basic elements of Trademark • Principles for Registration of Trademark • Infringement- Passing off, remedies for infringement Relief in suits for infringement of Trademark • Well known trade mark <p>Copyright Law</p> <ul style="list-style-type: none"> • Introduction to Copyrights • Rights conferred under Copyright Law • Utility for Creative Persons • Moral and Economic rights conferred on the Copyright Owner. • Author under the Act • Joint authorship, Dramatic work, Adaptation • Doctrine of Fair use- provisions, criteria, defenses and exceptions • Infringement- Piracy & Plagiarism, remedies & enforcement • Test of infringement under copyright laws 	Lecture, Audio-visual, Research Papers, Case Studies, Simulations, Assignments, Project work, Group Discussions.	15 lectures
II	<p>Principles underlying Patent Law in India under The Patents Act,1970(As amended)</p> <ul style="list-style-type: none"> • Patentable subject matter 	Lecture, Audio-visual, Research Papers, Case Studies,	15 lectures

	<ul style="list-style-type: none"> • Inventions & Inventive Step • What cannot be patented • Criteria of patentability- novelty, usefulness , industrial applicability • Patent Specifications-Provisional and Complete • Product Patent ,Process Patent • Patent of Addition • Evergreening of Patents <p>The Designs Act 2000</p> <ul style="list-style-type: none"> • Objects • Novelty under Designs Act 2000 • Originality under Designs Act 2000 • Criteria for Registration <p>The Geographical Indications Of Goods(Registration And Protection) Act,1999</p> <ul style="list-style-type: none"> • Definitions and Interpretation • Significance of Geographical Indications 	<p>Simulations, Assignments, Project work, Group Discussions.</p>	
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Reference Books:

Text books

- Dr. B. L Wadhwa, Law relating to Intellectual Property Rights ,Fifth Edition, Universal Law Publishing Co.,2017
- P Narayanan, Intellectual Property Law, Eastern Book Company, 3rd Edition, 2009,
- Legal Aspects of Business – Akhileshwar Pathak, New Delhi ,McGraw Hill Education (India) Private Limited, ,Sixth Edition ,2014
- Dr. Vikas Vashishth, Law & Practice of Intellectual Property Rights in India, New Delhi, Bharat Law House, Second Edition ,2002.
- Law relating to Intellectual Property Rights- V.K Ahuja, Lexis Nexis Butterworths Wadhwa Nagpur

References : www.manupatra.com

: www.Live Law.com

: www.advocatekhoj.com

Total Marks allotted: 50 marks

a) Details of Continuous Assessment (CA)

40% of the total marks per course.

Marks allotted for CA is **20 marks**.

Breakup of the 20 Marks is as follows:

Continuous Assessment	Details	Marks
Component 1 (CA-1)	Internal class test (online or offline)	10 marks
Component 2 (CA-2)	Presentations/Project Work/ Viva-Voce/ Book Review/ Field visit & its presentations/ Entrepreneurship Fair/ Documentary filming/ Assignments/ Group Discussions Etc.	10 marks

b) Details of Semester End Examination (SEE)

60% of the total marks per course.

Marks allotted for SEE is **30 Marks**.

Duration of examination will be **One Hour**.

QUESTION PAPER FORMAT

All Questions are compulsory

Q. No.	Particulars	Marks
Q.1.	A) Answer in brief OR B) Answer in brief	8
Q.2.	A) Answer in brief OR B) Answer in brief	8
Q.3.	A) Answer in brief OR B) Answer in brief	8
Q.4.	Case study/application-based questions	6

Signature

(Program Coordinator)

Signature

(Principal)